

2017 ANNUAL EEO PUBLIC FILE REPORT

Peg Broadcasting, LLC

Stations in Employment Unit: WAKI (AM), WBMC (AM), WOWC (FM), WTRZ (FM) and W299AE

Date Range of Annual Report: April 1, 2016 to March 31, 2017

No. of Full-time Employees: Less than 10

Small Market Exemption: McMinnville, TN Metropolitan Statistical Area – Fewer than 250,000 population

During the Reporting Period, a total of four full time positions were filled for the Peg Broadcasting LLC McMinnville, TN market. The information required by FCC Rule 73.2080(c) (6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c) (2):

TYPE OF INITIATIVE	DESCRIPTION OF ACTIVITY
Events sponsored by local/state agencies and/or businesses	May 06, 2016-Peg Broadcasting, LLC sent representatives to participate to the Bridgestone/Firestone Career Fair (put on by Motlow State Community College and Tennessee Technology Center in McMinnville, TN. This event was to assist 8 th grade students in offering industry information to help them choose career paths.
Event sponsored by Career and Technical Education Center	November 3, 2016 - Peg Broadcasting, LLC sent a station representative to participate in a Student Career Fair in Crossville, TN.
Event sponsored by Tennessee Association of Broadcasters	March 25, 2017 - Peg Broadcasting, LLC sent a station representative to participate in a Career Day in Nashville, TN.
Event sponsored by Career and Technical Education Center	March 29, 2017 - Peg Broadcasting, LLC sent a station representative to participate in a Student Career Fair in Crossville, TN.

LIST OF POSITIONS FILLED

List all full-time job vacancies filled by employment unit, identified by job title, and indicate source referring person hired.

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
07/18/16	Sales	WOWC Radio Ad
07/18/16	Sales	WOWC Radio Ad
08/08/16	Sales	Peg Broadcasting Employee Referral
01/03/17	Sales	Peg Broadcasting Employee Referral / Former Employee

INTERVIEWEE REFERRAL SOURCE SUMMARY

Date of Annual Report: April 1, 2016 – March 31, 2017

(enter the anniversary of the date the station must file its renewal application, which is four months prior to expiration of the license)

Total Number of Persons Interviewed in Preceding Year: 24

List total number of interviewees generated by each recruitment source in the preceding year (use as many pages as necessary).

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
Motlow State Community College - McMinnville	2
Motlow State Community College - Lynchburg	0
Middle Tennessee State University	0
Peg Broadcasting Employee Referral	3
Tennessee Department Of Labor & Workforce - McMinnville	0
Tennessee Department Of Labor & Workforce - Sparta	0
Tennessee Department Of Labor & Workforce - Tullahoma	0
Tennessee Department Of Labor Website	4
Tennessee Technology Center	0
Tennessee Tech University	0
Tennessee Association Of Broadcasters	2
WAKI-AM Radio Ad	0
WAKI-AM Website	0
WBMC-AM Radio Ad	2
WBMC-AM Website	0
WOWC-FM Radio Ad	5
WOWC-FM Website	6
WSMT-FM Radio Ad	0
WSMT-FM Website	0
WTRZ-FM Radio Ad	0
WTRZ-FM Website	0
WTZX-AM Radio Ad	0

Retain until after the grant of the next renewal application.

Annually, on the anniversary of the date a station must file its renewal application, a station must place this list in the station's local public inspection file and post the list on the station's web site if it has one.
